

# COLLEGE MISSION

## INSTITUTIONAL DESCRIPTION

Surry Community College is a public, community-centered, comprehensive community college with an open-door admissions policy. It is a member institution of the North Carolina Community College System. Its primary service area consists of Surry and Yadkin counties. The College offers educational programs which lead to associate degrees, diplomas, and certificates. It also offers a variety of learning opportunities and services through continuing education offerings.

## MISSION

The mission of Surry Community College is to promote personal growth and community development through excellence in teaching, learning, and service.

## INSTITUTIONAL GOALS

To fulfill its mission, Surry Community College will:

1. Identify and support under-prepared students.
2. Create and implement a comprehensive marketing plan.
3. Implement strategies to develop new programs to respond to community needs.
4. Develop and implement a process to ensure the currency of all educational programs.
5. Secure additional funds from external sources.
6. Channel resources according to identified priorities.
7. Expand non-traditional delivery options.
8. Implement a plan for continuous improvement of programs and services.
9. Focus on distinguishing ourselves from the competition through academic rigor and student focus.

## VALUES

In planning and implementing activities to accomplish its mission, the College affirms the following values.

1. The College is committed to offering programs which allow individuals to start where they are and progress toward their educational and occupational objectives.
2. The College is committed to providing opportunities for lifelong learning and encouraging individuals to respond to such opportunities.
3. The College is committed to excellence in teaching and learning.
4. The College is committed to the concept of academic freedom in the classroom.
5. The College is committed to using emerging technologies, including distance learning technologies, to meet the training needs of students and the community.
6. The College is committed to working with other community organizations to promote the economic development of the area and to enrich the quality of community life.
7. The College is committed to providing opportunities and incentives for professional development to support a quality team of faculty, staff, and trustees unified by the mission of the college.
8. The College is committed to the development of effective ways to evaluate college programs and services, the use of results of evaluation to improve the college, and the appropriate reporting of results to the public.
9. The College is committed to making the institution a stimulating and rewarding place to work and study.

## **COLLEGE VISION STATEMENT**

Surry Community College will strive, through a process of continuous improvement, to exceed the expectations of the people we serve. We strive for excellence in teaching and learning as we provide quality programs and services that anticipate and respond to the needs of a changing community. We are committed to the following values: integrity, academic excellence, personal responsibility, diversity, and a life-long love of learning. We will establish and stand by commitments which foster trust, pride, teamwork, and confidence. We will work to nurture a stimulating and productive educational environment characterized by

- the free exchange of ideas,
- effective and respectful communication,
- innovative approaches to instruction, and
- a climate of mutual support and caring among students, faculty, and staff.

## **PERFORMANCE MEASURES AND STANDARDS**

Beginning with the 1999-2000 fiscal year, the North Carolina Community College System initiated a new process to ensure public accountability for state monies spent. The new system consists of twelve performance measures. While these measures do not reflect all aspects of Surry Community College's mission, they do reflect many of the key elements of our mission. The faculty and staff of Surry Community College welcome the opportunity to document for the communities we serve our performance on these measures. We are committed to continuous assessment and improvement of the programs and services we offer.

The table on Page 12 indicates how Surry Community College rated on each measure for 2005-2006. Questions may be addressed to the SCC Office of Planning, Research, and Assessment at 336-386-3451.

#	Measure	State Standard	SCC Results	Met Standard	Colleges Achieving	System Averages
1. \$\$	Progress of Basic Skills Students	75% show progress	75%	Yes	58	82%
2. \$\$	Passing Rates on Licensure & Certification Exams for First-Time Test Takers	80% aggregate & no single exam < 70	89% aggregate & 1 exam < 70%	No	23	85%
3. \$\$	Goal Completion of Program Completers	95% report goal completion	100%	Yes	58	99%
4. \$\$	Employment Status of Graduates	95% employed	99.76%	Yes	58	100%
5. \$\$	Performance of College Transfer Students	86.2% attain GPA > 2.0	89.3%	Yes	29	84.2%
6.	Passing Rates of Students in Developmental Courses	70%	83%	Yes	56	80%
7.	Success of Dev. Students in Subsequent Course	No statistically significant difference between Developmental and Non-Developmental	Developmental 89% Non-Developmental 90%	Yes	37**	Developmental 86% Non-Developmental 86%
8. \$\$	Satisfaction of Program Completers and Non-Completers	90% satisfied	95%	Yes	57	97%
9.	Curriculum Student Retention & Graduation	60% graduate or return	65%	Yes	57	65%
10.	Employer Satisfaction with Graduates	85% satisfied	100%	Yes	58	97%
11.	Business/Industry Satisfaction with Services Provided	90% satisfied	99%	Yes	58	99%
12.	Program Unduplicated Headcount Enrollment	Three-year average annual enrollment of 10 or more students	All programs comply	Yes	52	N/A

Note: Data were taken from 2007 Critical Success Factors for 2005-2006 fiscal year.

\*\*Data not available on twenty (20) colleges due to CIS issues.

\$\$Measures 1-5 are included in the state Performance Funding Plan. Measure 8 was selected by SCC to also be included in the plan for the 2007 report. Surry Community College exceeded the state standard on 5 out of 6 performance funding measures and thereby achieved **superior status** for the 2007 report.