

**Two FREE
Seminars**

Marketing Your Business Through Social Media...

How Can It Grow Your Business?

Part I: "Social Media: Beginner's Guide to Facebook, Twitter, & Others"

Thursday, October 7, 2010

Time: 6:00 - 9:00 pm

Instructor: Jessica Icenhour

Location: The Pilot Center, Room 109

Cost: Free of Charge

Social media is a shift in how people discover, read and share news, information and content. Social media had become extremely popular because it allows people to connect in the online world to form relationships for personal and business use. Each day millions of online conversations are taking place on social media sites such as Twitter, Facebook, YouTube and more.

Don't miss out on a valuable opportunity to market your business by getting closer to your customers in these online communities! A great tool to build your business clientele and customers.



Part II: How To Build a Social Media Site Hands-on Session!

Wednesday, October 13, 2010

Time: 6:00 - 9:00 pm

Instructor: Jessica Icenhour

Location: The Pilot Center, Room 114

Cost: Free of Charge

This session is a hands-on seminar to build a social media site for your business.

**Pre-registration Required. Contact
the SCC Small Business Center at
336-386-3211.**

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